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|  | **John** is a father, who sees himself as the head of his family. He works as a software engineer in a small software company, and in general, is very technology minded. Due to his fascination of technical gadgets, and what not, he’s very interested in getting a Smart Home implemented for his family. |
| * Reliability * Ease of use/intuitive interfaces * Security * Performance | User stories:   1. I need to ensure to my family, that a Smart Home solution is notifying the family members, in case of fire 2. I need to be able to see a log of who have entered/left the house over a given time period 3. I need to be able to set up rules for my children about the use of the households TV 4. I need to be able to monitor the use of electricity for my household, in a user-friendly fashion |

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|  | **Cindy** is the husband of John. Cindy works as a sales officer for the local car insurance company. Due to her profession, she is concerned whether this proposed (by John) Smart Home solution is secure enough to guarantee the security of the household’s automobiles. Furthermore she sees herself as the ones in charge of cooking as well as handling the purchase of groceries for her family. |
| * Security * Ease of use/intuitive interfaces | User stories:   1. I need to be able to easily set up thresholds for different items in the household’s fridge 2. I need to be able to get statistics over the different used items in the household 3. I need to, at any time, monitor my garage |